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New TFC primary jersey packs street style

The Reds' newest jersey available for pre-sale



(CONTRIBUTED)

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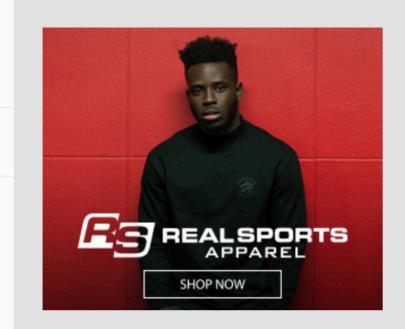








There's a major Toronto weather alert for Friday, March 31: Dawn of the Reds! Toronto Football Club (TFC) plans to take Sporting Kansas City (SKC) by storm when the clubs meet for TFC's home opener at BMO Field.



And the club will have an advantage over its opponent in addition to TFC's offseason acquisitions: a new primary jersey that packs street style with the club's classic colours and hits of city pride.

The bold red mélange fabric combined with dark grey sleeves gives the jerseys a look that's strong on the pitch and casual at the same time. As a nod to the city and its diverse cultures, the words "All For One" proudly adorn the back neck. A metallic maple leaf applied to the jock tag reflects the club's Canadian pride — a particularly relevant touch given the country's big birthday this year.

And as the season — and the temperature — heats up this year, players and fans alike can keep their cool thanks to adidas' Adizero back panel, which is lighter and more breathable than previous jerseys.

This season's gear also includes jackets, t-shirts, scarves and more — all available now at <u>Real Sports Apparel's online store</u>. Known as the authentic store of TFC, Leafs and Raptors, the shop has the largest selection of exclusive merchandise on the planet. If you're lucky enough to score tickets to a match, you can also grab TFC apparel at any BMO Field Merchandise Kiosk beginning with the first home match on March 31.

The team has a renewed passion, drive and hunger for the win under coach Greg Vanney. As the latest ad says, "How we got here doesn't matter. What matters is, we're here now. And what comes next will be written, in red."

On March 31 at 7:30 p.m., show the team you share their passion: pre-order your gear now and get ready to paint the town red.